

Master Management, Policy-Analysis and Entrepreneurship in Health and Life Science (MPA)

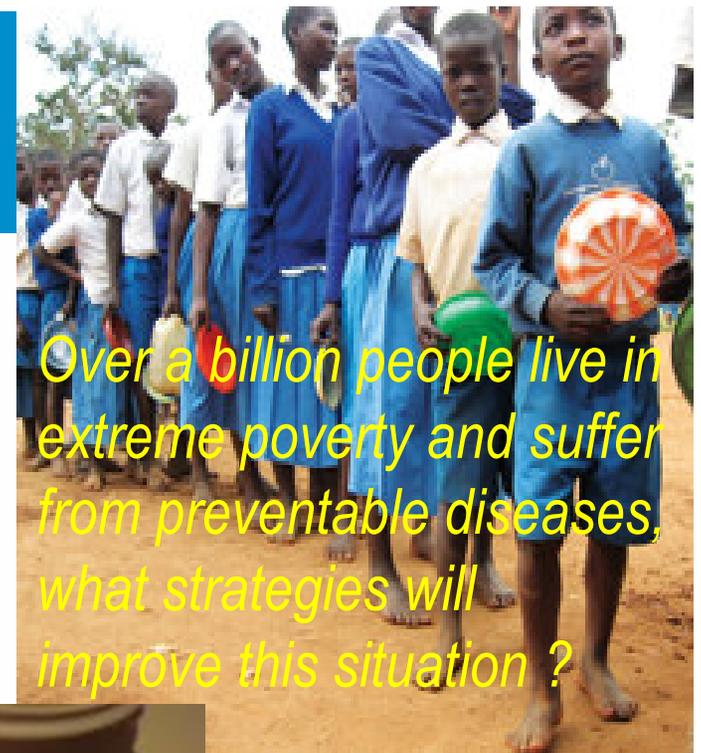
Faculteit Aard- en
Levenswetenschappen



VU  **VRIJE
UNIVERSITEIT
AMSTERDAM**

IS VERDER KIJKEN

Research Topics



*24 Deaths with Dutch
scientific research on
probiotics. Should they
be taken off the market?*



Hepatitis C
Heb ik het ook?

*Internet campaign for hepatitis C .
Between 15.000-60.000 people in the
Netherlands infected (GGD A'dam)*

More topics

- Increase Chlamydia infection among young adults
- Neuro-imaging in care, Justice and Education: what is the future?
- Patient participation
- Tuberculosis, HIV-Aids within several projects
- Care Farms for psychiatric patients
- Q - Fever epidemic: how do we deal with it and how do we protect the public health?

The Master's Programme

120 EC - Two years of 60 EC

Specialization in :

- Health and Life sciences-based Policy
- Health and Life sciences-based Management and Entrepreneurship
- Health and Life sciences-based Communication
- International Public Health

Athena Institute – prominent staff within MPA



Prof. dr. Joske Bunders
Head of the institute



Dr. Marjolein Zweekhorst
Mastercoordinator MPA



Drs. Anna van Luijn
Internship coordinator



Prof.dr. Joost Ruitenber
International Public Health



Prof.dr. Tjard de Cock Buning
Policy



Prof.dr. Eric Claassen
Management & Entrepreneurship



Prof.dr. Cees Hamelink
Communication

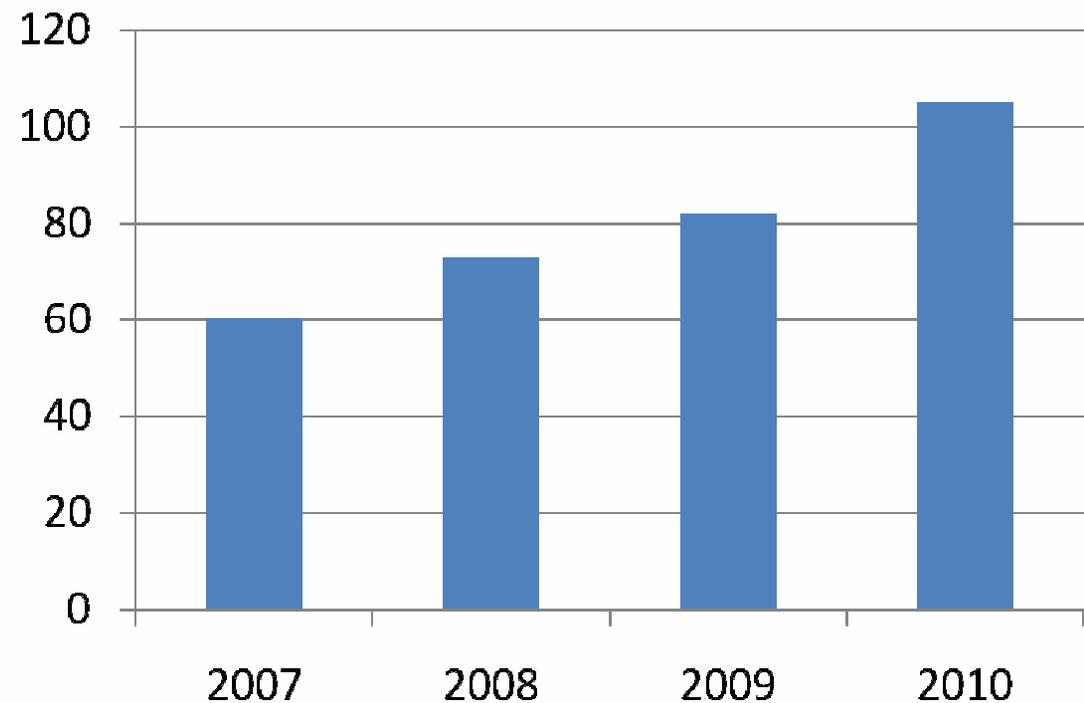
QANU report 2007

Onderwerp	Oordeel	Facet	Oordeel
1. Doelstellingen van de opleiding	Voldoende	1. Domeinspecifieke eisen	Goed
		2. Niveau	Goed
		3. Oriëntatie	Voldoende
2. Programma	Voldoende	4. Eisen wo	Voldoende
		5. Relatie doelstellingen en programma	Goed
		6. Samenhang programma	Voldoende
		7. Studielast	Goed
		8. Instroom	Voldoende
		9. Duur	Voldoende
		10. Afstemming vormgeving en inhoud	Voldoende
		11. Beoordeling en toetsing	Voldoende
		3. Inzet van personeel	Voldoende
13. Kwantiteit personeel	Goed		
14. Kwaliteit personeel	Goed		
4. Voorzieningen	Voldoende	15. Materiële voorzieningen	Voldoende
		16. Studiebegeleiding	Excellent
5. Interne kwaliteitszorg	Voldoende	17. Evaluatie resultaten	Voldoende
		18. Maatregelen tot verbetering	Goed
		19. Betrokkenheid van medewerkers, studenten, alumni en beroepenveld	Goed
6. Resultaten	Voldoende	20. Gerealiseerd niveau	Voldoende
		21. Onderwijsrendement	Goed

New students 2007-2010

Year	New students
2007	60
2008	73
2009	82
2010	105

Growing number of students



Students' background

Students have experience in e.g.

- HLO B&M and Chemistry
- Health Sciences
- Pre-Master Health and Life Sciences
- Biomedical science
- Pharmacy
- Human Movement Science
- Biology
- Medicine

Schedule first year

Specialisation	September	October	November	December	January
Management and entrepreneurship	Qualitative and Quantitative Research Methods	Analysis of Governmental policy	Communication Organisation and Management	Business Management	Clinical development and clinical Trials
Policy				Policy, Politics and Participation	International Comparison of Health Care Systems
International Public Health				- Health Globalisation and Human Rights -Disability and Development	-International Comparison of Health Care Systems -Nutrition and Infectious Diseases
Communication				Science in dialogue	Science Communication through Museums
Compulsory for all specialisations				Beta or other optional course	Ethics / History of Life sciences / Beta course

Schedule second year

Specialisation	September	October	November	December	January
Management & entrepreneurship	Managing science technology in society		Management of CSR	Entrepreneurship	Clinical development and clinical Trials
Policy				Personal and Interactive Communication	International Comparison of Health Care Systems
International Public Health		Containment Strat. for infec. diseases in a global context		- Health Globalisation & Human Rights -Disability and Development	-Int. Comparison of Health Care Systems -Nutrition and Infectious Diseases
Communication		Science Communication	Wet.-journalistiek	Personal and Interactive Communication	Science Communication through Museums
Compulsory for all specialisations		Thesis and scientific writing in English			Ethics / History of Life sciences

Qualitative and quantitative Research Methods (6 EC)



Qualitative and quantitative Research Methods (6 EC)

- Qualitative research methods
 - ✓ Semi-structured interviews
 - ✓ Community based participatory research
 - ✓ Observations
- Quantitative research methods
 - ✓ Epidemiology
 - ✓ Questionnaire
- Training specific methods and techniques
- Making a study design on the basis of a problem description

Analysis of governmental policy (6 EC)

- Policy models and theories & policy decisions: complex network of power, money and responsibilities
- Various analytical tools and skills
- Integrate science-specific knowledge with the knowledge and skills of other disciplines of the social sciences
- Writing a policy advisory report



Communication, Organisation & Management (6 EC)

- Communication
- What do managers and organizations do?
- Sharing and influencing results
- Individual, managing people
- Managing behaviors between groups & teams
- Organisational design and change



Managing Sciences and Technology in society (6 EC)

- Philosophical and Social Sciences theories on science and technology development
- (Interactive) Health Technology Assessment
- Interactive Methods on Management of Science and Technology



Specialization: Health and Life sciences based policy

Compulsory course:

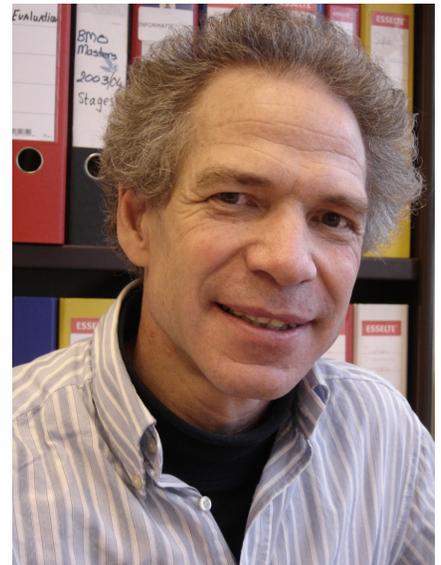
- Policy, Politics and Participation



Coordinator
Anneloes Roelofsen

Choose at least one course from:

- Science in dialogue
- Caput Interactive Science & Technology Policy



Prof. dr. Tjard de Cock Buning

Plus thesis and internship

Specialization : Health and life Sciences-based management and entrepreneurship

Compulsory course:

Business Management in Health and Life Sciences



Coordinator
Jeroen Maas

Choose at least one course from:

- Management of Corporate Social Responsibility
- Entrepreneurship in Health and Life Sciences
- Clinical Development and Clinical Trials



Prof. dr. Eric Claassen

Plus thesis and internships

Specialization: International Public Health

*In total, you choose at least two courses;
at least one course from:*

- Containment Strategies for Infectious Diseases in Global Context
- Health, Globalization and Human Rights

Or one from these:

- Nutrition and Infectious Diseases
- Disability and Development
- International Comparative Analysis of Health Care Systems

Plus thesis and internship



Coordinator
Christine Dedding



Prof. dr. Joost Ruitenber

Specialization: Health and Life Sciences based communication

Compulsory course:

Science and communication



Coordinator
Frank Kupper

Choose at least one course from:

- Science in dialogue
- Wetenschapsjournalistiek
- Science communication through museums



Prof. Dr. Cees Hamelink

Plus Thesis and internship

All optional courses

- Business Management (6 EC)
- Management of Corporate Social Responsibility (6 EC)
- Clinical development and clinical trials (6 EC)
- Entrepreneurship in the health and life sciences (6 EC)
- International comparative Analysis of Health care systems (6 EC)
- Disability and Development (6 EC)
- Containment strategies for infectious diseases in global context (6 EC)
- Health, globalization and human rights (6 EC)
- Policy, Politics and Participation (6 EC)
- Science in dialogue (3 EC)
- Science communication (6 EC)
- Science communication through museums (6 EC)
- Various caputs (3 EC)

Internships

Two internships of 30 EC each, one in the first and one in the second year.



Differentiation: health and life sciences-based policy

- Projecten Athena Instituut (o.a. Patiënten participatie, Care Farms, HIV/AIDS)
- GGD
- Philips
- ZonMw
- Trimbos
- Several academic en regional hospitals
- Nederlandse vereniging van Ziekenhuizen (NvZ)
- Centrum Infectie ziekten (e.g. evaluation Q-fever)

Differentiation: International Public Health

Both in the Netherlands as abroad

- KIT – Royal Tropical Institute
- The National Institute for Public Health and the Environment (RIVM)
- NIVEL (research in Health care)
- Heineken Health Affairs
- Projects Bangladesh, Indonesia
- Medisch Comité Nederland-Vietnam
- University of Toronto
- Projects within the course Disability and Development (India, Ghana, Indonesie, Nepal, Nigeria)



Differentiation: Health and life sciences-based management and entrepreneurship

- Janssen Pharmaceutical
- Drug Discovery Factory
- Yakult
- Price Waterhouse Cooper
- TTO VU
- Consultancies (e.g. Boer en Croon)
- Projects Athena (e.g. Social Cooperate Responsibility, innovations in pharmaceuticals)



Differentiation: Communication in Health and Life Sciences

- Hakuna Matata (wetenschapscommunicatie, educatie en multimedia)
- Transforum (agro-sector)
- Explore! Magazine
- Medisch contact
- Jellinek Amsterdam
- Naturalis
- Artis
- RIVM
- Athena Instituut



Career options



Researcher at the university PhD



Policy maker / policy advisor

Policy makers work at different organisations; NGO's, Ministries, Industries and at an international, national, regional, or local level.



Working in the Industry

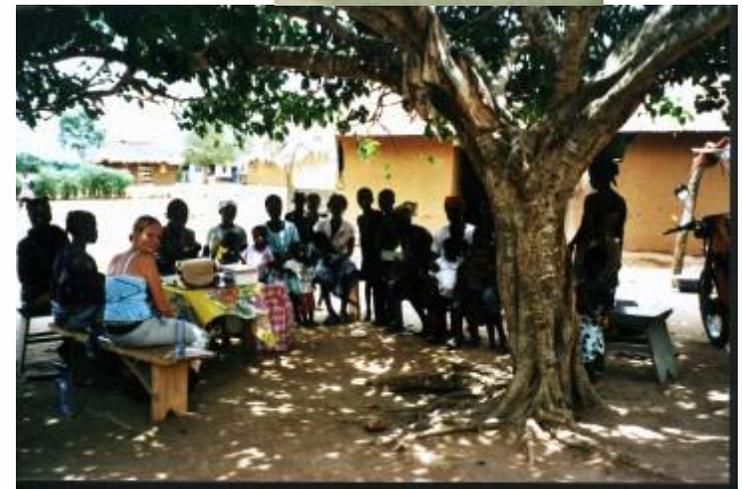
- Clinical Research Assistant (CRA)
- Pharmaceutical sales person (starting job)



Working in the field of IPH



Ministerie van
Buitenlandse Zaken



VU
1535

VRIJE
UNIVERSITEIT
AMSTERDAM

Faculteit Aard-
en Levens-
wetenschappen

Consultancies



Start your own business



College geld

Voor 2011-2012 wettelijk collegegeld is vastgesteld op 1713 euro / jaar

Voor tweede master is het tarief 12.000 euro

More information and questions:



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Mastercoordinator

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Anneloes
Roelofsen



Jeroen
Maas



Christine
Dedding



Frank
Kupper



Anna van Luijn
Internship coordinator

Or visit us at U 537 at
the W&N building at the VU !